



# KRISTEN HEWITT

TELEVISION HOST -  
WRITER- SPOKESPERSON -  
OWNER MISMEDIA

## CONTACT

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WWW.MISMEDIASAVVY.COM

## SOCIAL MEDIA

TWITTER: @KRISTENHEWITT  
@MISMEDIATV

FACEBOOK: /KRISTENHEWITT

INSTAGRAM: @KRISTENHEWITTTV

## EXPERIENCE

### TELEVISION REPORTER/HOST

FOX SPORTS SUN/MIAMI HEAT | APRIL 2006 - PRESENT

- Currently serve as 2nd sideline reporter during home Miami Heat telecasts. Give LIVE reports in pregame show HEAT LIVE, live interviews, and live postgame reports. Also, produce and edit features that air during Miami Heat telecasts.

### FREELANCE COPYWRITER

SCARY MOMMY/THE HUFFINGTON POST/SHE KNOWS & OTHERS | AUGUST 2013 - PRESENT

- Write freelance for a number of online publications and marketing collateral for businesses. Utilizing my two decades of experience as a television reporter and producer, write interviews, articles, and other digital content that has yielded high page views.

### SPOKESPERSON & WEBHOST

OCTOBER 2014 - PRESENT

- Host events, satellite media tours, and act as a brand ambassador on television and the web for many brands. Additionally, host my own web show *Playtime* and podcast. (Brands include Hampton by Hilton, Gatorade, Talbots etc.)

## EDUCATION

BACHELOR OF ARTS, MAJOR IN COMMUNICATION

UNIVERSITY OF CENTRAL FLORIDA | 1993-1997

## SKILLS

- SEO and Google Analytics
- Social Media Strategy
- Web content Development
- Copywriting
- Corporate Blogging
- Graphic Design
- Photo editing
- Video Editing
- Voice Overs
- Public Speaking
- Television & Radio Hosting
- Project Management

## AWARDS

2012 & 2013 SUNCOAST EMMY AWARD WINNER  
CATEGORY: SPECIAL EVENT COVERAGE

2016 BEST BLOG MIAMI  
MIAMI NEW TIMES

2014 BEST BLOG FOR MOMS  
MIAMI NEW TIMES